



NALI - PISA



NALI - PISA Annual Conference

June 8-10, 2017

Alexandria, VA

Please check appropriate boxes

- Event Sponsor Platinum** **\$2,000**
Materials in attendee packets, a vendor table, a full-page ad in the program, NALI NEWS and PISA Newsletter, an opportunity to address attendees and attendance to the Friday 50th Celebration Cruise.
- Gala Sponsor** **\$1,000**
Materials in attendee packets, a vendor table, introduction to attendees, a half-page ad in the program, NALI NEWS and PISA Newsletter, and attendance to the Friday 50th Celebration Cruise.
- Lunch Sponsor** **\$750**
Materials in attendee packets, introduction to attendees during lunch, conference signage, half page ad in the program, NALI NEWS and PISA Newsletter.
- Break Sponsor** **\$300**
Signage at the break, acknowledgement listing, a business card size ad in the program, NALI NEWS and PISA Newsletter.
- Hospitality Functions** **\$100**
Signage at the reception, acknowledgement, listing in the program, NALI NEWS and PISA Newsletter.

Vendor Displays **\$450**
Vendor table Friday (8 am-5 pm) and Saturday (8 am-3 pm) includes: Draped table, chair, breaks, lunch and hospitality function. Company listed as a conference vendor, introduction to the attendees and recognition in the program. All breaks will be held in the vendor room. (\$75 for 2nd vendor staff - includes breaks & lunches)

Conference Program Advertising Rates
(Formats preferred - Hi-Res digital jpg, pdf, eps, tiff)
Please email your camera ready ad/artwork to Val@julianvail.com by May 24, 2017.

- Business Card Size \$25
- 1/2 Page \$75
- Inside Front Cover \$150 (1)
- Back Cover \$180 (1)
- 1/4 Page \$50
- Full Page \$130
- Inside Back Cover \$150 (1)

Hotel Reservations
EMBASSY SUITES
1-855-275-4790

Refer to **NALI/PISA** to receive group room rate.

Please check and complete all applicable items:

Sponsorship Total \$ _____ Sponsorship Type: _____
 Advertising Total \$ _____ Advertisement Size: _____
Total = \$ _____

Name: _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____
Registration Confirmations will be sent to this email address.

Payment Options:

I have enclosed a check payable to NALI for the amount in the "TOTAL" box above. No additional fees apply when paying by check.
 I want to pay by Credit Card. Visa MasterCard AMEX Card # _____
 Expiration Date: _____ CID #/Security Code (3 digits for Visa/MC): _____
 Exact Name on card _____
 Exact Statement Billing Address _____
 Amount to be charged: "TOTAL" = \$ _____ Signature: _____

Deadline May 24, 2017

Please make checks payable to NALI and mail with completed form to: NALI • 235 North Pine Street • Lansing, Michigan 48933
 Or fax with credit card payment to: (517) 372-1501

NALI Contact: (517) 702-9835 • val@julianvail.com

PISA Contact: (703) 528-5882 • President@vapisa.com